

work/ ignas

Hi, I'm Ignas.

Software engineer, UI/UX and brand designer. I help businesses look good and run smarter.

I'm a freelancer who wears a lot of hats (and looks good in all of them). By day I build websites, web apps and mobile apps with React, Next.js, Node.js and Flutter. By night I design logos and brands, run email campaigns, and work on AI solutions that help businesses earn more with less stress.

I've won awards for my tech solutions, but what I'm proudest of is being easy to work with and delivering quality results. The person who designs your product is the same person who builds it, so nothing gets lost in between.



IGNAS YUSTIN BANGI
FULL-STACK ENGINEER AND DESIGNER

WORKING SINCE

2023

EDUCATION

B.Eng Computer
Engineering, DIT

OWN PRODUCT

Summit Point, live on
the app stores

CLIENTS

East Africa and the
United States

Services

Six things I do well, with starting prices. Every project gets a written quote before any work begins.

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| 01 / . | Websites
Custom websites with CMS, static sites, Webflow, care plans | USD from 900 |
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| 02 / . | Web apps and business systems
Back-office systems, dashboards, portals, SaaS, integrations | USD from 2,500 |
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| 03 / . | Mobile apps
Android and iPhone apps, admin panels, store publishing | USD from 3,800 |
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| 04 / . | Brand identity and UI/UX design
Logos, brand kits, company profiles, social media, prototypes | USD from 60 |
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| 05 / . | Email marketing
Mailchimp setup, newsletter templates, campaigns, automations | USD from 120 |
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| 06 / . | AI training and consultancy
Workshops, coaching, readiness assessments, AI policy | USD from 50 |
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01/.

Websites

A website that works as hard as you do. I recommend a custom website with a CMS: you own the code and data, you update content yourself, and it can grow into donations, payments or a full system later.

PACKAGE	WHAT'S INCLUDED	TIME	PRICE (USD)
Business website with CMS RECOMMENDED	Custom design, admin panel to edit your content, SEO setup, contact forms, WhatsApp and Google Maps	3–4 weeks	from 1,800
NGO / donations website	Everything in the business website, plus programmes, news and online donations	4–6 weeks	from 3,000
E-commerce website	Product catalogue, cart and checkout with mobile money or card payments	5–7 weeks	from 3,500
Static website, 5 pages	Fast, clean pages for a small business. Content updates go through me	2 weeks	900
Webflow website, 5 pages	Built on the Webflow platform, edited in their editor	2–3 weeks	1,300
Webflow CMS website	Webflow with CMS and integrations such as Mailchimp, HubSpot and forms	3–5 weeks	2,600
Website care plan	Updates, backups, security checks and small changes after launch	Monthly	from 80 / mo

NOTE Domain, hosting and platform subscriptions are paid directly to the provider. A custom website costs about USD 100–350 a year to run; Webflow about USD 195–315 a year. Extra static page: USD 100.

02 / .

Web apps and business systems

Software that runs your operations: clients, bookings, payments, stock, staff, members and reports, in one place. Every system starts with a written specification you approve, so the result matches what you expected.

PACKAGE	WHAT'S INCLUDED	TIME	PRICE (USD)
Requirements and specification	Features, user roles and permissions written up and agreed before building	1–2 weeks	from 800
Clickable prototype	A realistic Figma prototype to test the idea with users before coding	2–3 weeks	from 1,500
CMS / admin dashboard	An admin panel for an existing website or app	2–4 weeks	from 1,800
Reporting dashboard	Live charts and figures for management, with Excel and PDF exports	3–4 weeks	from 2,500
Back-office system	Operations system with up to 3 user roles	6–10 weeks	from 2,500
Client or member portal	Customers log in to apply, upload documents, track status and pay	8–12 weeks	from 8,000
SaaS platform (MVP)	Multi-company platform with subscriptions	12–20 weeks	from 15,000
Integration	Mobile money, SMS, CRM or booking API, each	1–2 weeks	from 800

NOTE Custom systems are priced by agreement: the final price and payment milestones are set once the requirements are defined. Server costs (about USD 20–100 a month) are paid to the provider.

03 / .

Mobile apps

Android and iPhone apps built in Flutter from one codebase, with a cloud backend and a web admin panel so you stay in control of users and content.

PACKAGE	WHAT'S INCLUDED	TIME	PRICE (USD)
MVP app	Up to 8 screens, login, one core feature, cloud backend	6–8 weeks	from 3,800
Standard app	15–25 screens, payments (M-Pesa, cards), notifications, user roles, web admin panel	10–14 weeks	from 12,000
Advanced app	Real-time features, offline mode, maps or media, analytics	16+ weeks	from 20,000
Store publishing only	Store accounts, listings, screenshots and submission	1 week	300

RUNNING COSTS, PAID TO THE PROVIDER

Apple Developer Program	USD 99 / year	Google Play account	USD 25 once
Backend server / database	USD 10–100 / month	Support plan (recommended)	from USD 500 / month

NOTE Web apps and mobile apps include UI/UX design before development starts.

04 / .

Brand identity and UI/UX design

Good design makes you look credible before anyone reads a word. Every design project includes two rounds of revisions and print-ready and web-ready files (PDF, PNG, SVG).

PACKAGE	WHAT'S INCLUDED	TIME	PRICE (USD)
Poster or flyer	Events, announcements and promotions, in print and digital sizes	1–2 days	60
Social media carousel	Up to 10 swipeable slides for Instagram, LinkedIn or Facebook	2–3 days	80
Social media pack	10 post designs or editable templates	1 week	200
Monthly social media design	20 designs every month	Monthly	450 / mo
Logo design	3 concepts, 2 revisions, full file set	1 week	350
Brand identity kit	Logo, colours, typography, business card, letterhead, brand guidelines	2–3 weeks	900
Company profile	Designed and written, up to 16 pages, print-ready and editable	1–2 weeks	600
UI/UX design	App or website screens in Figma, as a clickable prototype	2–3 weeks	from 1,500

NOTE You provide the text, photos and logo files. Printing, stock photos and premium fonts are billed at cost.

05 / .

Email marketing

Stay in front of clients, donors and members with emails that look professional and land in the inbox, not in spam.

PACKAGE	WHAT'S INCLUDED	TIME	PRICE (USD)
Mailchimp setup	Account, domain authentication, contact import, signup form on your website	3–5 days	250
Branded newsletter template	Reusable, mobile-friendly template in your brand	1 week	300
Single newsletter	Layout, editing, images, testing, sending and a results report	Per issue	120
Automated email sequence	Welcome or onboarding flow, up to 5 emails	1–2 weeks	500
Monthly newsletter management	2 issues a month, list upkeep and a monthly report	Monthly	300 / mo
Campaign performance report	Analysis of results with recommendations	3 days	200

NOTE Mailchimp is free up to 250 contacts and 500 emails a month. Paid plans start at about USD 13 a month and are paid to Mailchimp.

06 / .

AI training and consultancy

Practical AI for real work: training your people to use tools like ChatGPT well, and finding where automation saves the most time.

FOR INDIVIDUALS

PROGRAMME	FORMAT	TIME	PRICE (USD)
AI Foundations for Professionals	One-day group workshop	1 day	60 / person
Role-based AI programme	HR, finance, marketing, legal or executives, hands-on with real tasks	2 days	120 / person
One-on-one AI coaching	Online or in person, built around your own work	Per hour	50

FOR ORGANISATIONS

PACKAGE	WHAT'S INCLUDED	TIME	PRICE (USD)
AI readiness assessment	Leadership workshop plus a written report of priority opportunities	Half day	600
Leadership AI briefing	Strategy, risks and opportunities for executives	2–3 hours	700
Staff AI training	Practical session for up to 20 staff, with a usage guide	Half / full day	500 / 900
Custom AI workflow	A specific automation, such as an auto-reply bot or data sorter	By scope	from 400
AI policy and governance	Acceptable-use policy, data rules and approvals	1–2 weeks	800
Monthly AI advisory	Ongoing guidance and new use cases	Monthly	400 / mo

Welcome aboard.

My pricing gives you flexibility, whether you need a quick MVP to test an idea or a full system to run your business. The prices in this schedule are starting points; I always recommend a quick chat so I can give you a quote tailored to your goals.

01

Talk

A short call about your goals, audience and budget.

02

Quote and agreement

A written quote or scope of work. Only what is listed is included.

03

Design and build

You see progress regularly and approve the design before development.

04

Launch and support

30 days of free fixes after launch, then an optional monthly plan.

PRICING NOTES

DEPOSIT

Fixed-price work: 50% when the agreement is signed and the first draft begins, 50% on completion, before final handover.

REVISIONS

Design packages include two rounds of revisions so you love the final look.

RUNNING COSTS

Domains, hosting, app stores and subscriptions are paid directly to the provider and are not part of my fee.

CUSTOM SYSTEMS

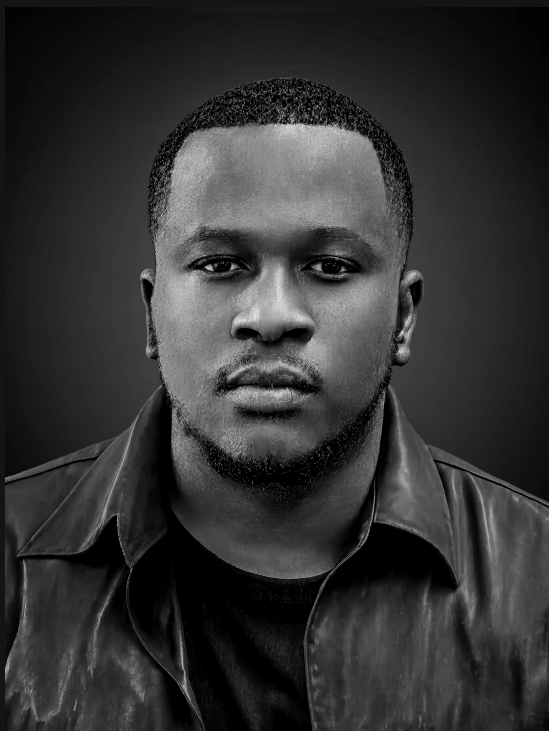
Systems, mobile apps and larger custom websites are priced by agreement, with milestones set in the project agreement.

CURRENCY

Prices are in USD. Local payments are accepted in TZS at the exchange rate on the day of payment, by bank transfer or mobile money.

OWNERSHIP

On final payment, the design, content and code made for you are yours.



Let's work.

Need a website? A brand refresh? Or just want to figure out how AI can do half your work for you? Hit me up.

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